

News Release



HEATHER LOCKLEAR AND MASTERCARD IN TRIGELLE

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What do Heather Locklear and Mastercard have in Common? Trigelle.

Heather Locklear was seen sportin' Trigelle during the 8th annual Michael Douglas & Friends presented by Lexus Celebrity Golf tournament on Sunday, May 7th, 2006 at the Trump National Golf Club, in Rancho Palos Verdes California. Her assistant apparently picked out a few outfits for her at the Trump Pro Shop and Heather chose Trigelle to complement her on-the-golf-course fashion sense.

Heather was captured wearing Trigelle by several media channels, including Access Hollywood, Entertainment Tonight, and weekly publications of People, In Touch, Star, and US Weekly.

What's priceless to Heather is priceless to Mastercard. One of the Credit Card company's recent commercial titled "Great Lady Golfer" was featured during commercial breaks for the season finale of Grey's Anatomy, a hit television show on ABC television.

The snip shows a female golfer dressed in less than flattering golf attire, stuck in the bunker and finally making a great shot (priceless). She then uses her Mastercard to go on a shopping spree so that she can feel and look like a stylish golfer. The first outfit she wears on the practice range is Trigelle's signature white with papaya stripes bamboo-cotton sweater layered over a papaya Trigelle modal-cotton polo. In 30 seconds, Mastercard captured exactly what Trigelle is all about: a woman gaining confidence in her golf game by shopping for the most functional and fashionable apparel to set the stage for success! The commercial can be viewed on the Mastercard website, www.mastercard.com.

In its third full year in business, Trigelle is proving to be a company bringing golf to the everyday lives of women by staying true to its mission in providing fresh and contemporary designs! Visit us at www.trigelle.com.

About Trigelle

Trigelle's collections can be found in upscale golf resorts, pro shops, and high-end retail stores all over the nation. Blending practical details with modern trends, Trigelle's designs include a full range of women's tops, bottoms, sweaters, jackets, and loungewear. For more information, visit www.trigelle.com.

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