

THE PRINCIPALS



LIZA BOQUIREN. Ms. Boquiren is Co-Founder of Trigelle and is currently the Chief Executive Officer. She is responsible for overseeing overall business management, including exploring new business opportunities and establishing the company vision, as well as handling the legal and financial affairs of the company while maintaining budgetary control. Ms. Boquiren has had five years of experience working as a project manager for a large international consulting firm and graduated with a Bachelor of Arts degree from the University of California San Diego.



KAREN LEE SANTOS. Mrs. Santos is Co-Founder of Trigelle and is currently the Director of Sales and Marketing. She is responsible for overseeing and developing all national and international sales strategies, hires and trains sales representatives, and develops key relationships with major accounts. Mrs. Santos implements an aggressive marketing plan via media relationships, trade publications, and maintains key relationships with Trigelle-sponsored Ladies Professional Golf Association (LPGA) players. She worked for five years as a pharmaceutical sales regional

manager, handling up to \$6 million in accounts at one time. Mrs. Santos graduated with a Bachelor of Science degree from the University of California San Diego.



JOCYLYN CORPUZ. Mrs. Corpuz is Co-Founder of Trigelle and is currently the Chief Operating Officer. She is responsible for the overall operation of the company, including information systems, inventory control, and logistics of manufacturing and production, including shipping and receiving. Mrs. Corpuz is also responsible for national and international trademarking, website operation, and overall customer service. She has had four years of experience in international sales, and has worked closely with the operations branch of her previous company. She graduated with a Bachelor of Science degree from the University of California San Diego.

LULU FADDIS. Mrs. Faddis is Co-Founder of Trigelle and is currently the Head Designer and Creative Artist. She graduated with an Associate of Arts degree in Fashion Design from the Fashion Institute of Design and Merchandising, Los Angeles in 1992. With 14 years of experience as a designer and over four years as head designer for a womens contemporary line, she sold her styles at high-end boutiques and department stores, including Saks Fifth Avenue, Nieman Marcus, and Nordstrom. Mrs. Faddis is responsible for overall apparel design, provides artistic direction and design for the company image, and maintains and explores new contacts for manufacturing and production.

